



# 2017 US Regional Conferences

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HIGHER EDUCATION USER GROUP

# VENDOR PROSPECTUS

The Higher Education User Group (HEUG) Regional Conference Series is proud to team with our local groups for our one or two day conferences being held throughout the year.

To learn more about these exciting conferences and the marketing and exhibiting opportunities available to you please contact Tom Chambers HEUG Sponsorships and Sales Manager at [tchambers@heug.org](mailto:tchambers@heug.org) or tel (602) 845-5972

The Higher Education User Group (HEUG) Regional Conference Series is proud to team with our local groups for our one or two day conferences being held throughout the year.

Attendees will be higher education institutions using or implementing PeopleSoft ERP systems that are located in each geographic area. We welcome involvement by member institutions in sessions that will cover Campus Solutions, Financial Management Systems, Human Resources, Reporting, and Technical components. We hope these conferences, as well as the HEUG forum, will afford an opportunity for participants to network, share knowledge, and increase communication in, and amongst, member institutions. Participants come from all levels of their organizations, from backroom staff to CIO's.

We invite you to join us as an Exhibitor and Sponsor for these exciting Regional events:

NWHEUG Alliance <i>New in 2017!</i>	June 5-6, 2017
Mid-Atlantic Alliance	June 21, 2017
SWHEUG Alliance	July 11-12, 2017
SCHRUG Alliance	July 24-25 2017
NEWHEUG Alliance	TBD August
SEARUG Alliance	September 18-19
MIDHEUG Alliance	October 12-13

# Sponsorship Packages

**Available until June 1<sup>st</sup>**- Contact Tom Chambers to reserve your package at [tchambers@heug.org](mailto:tchambers@heug.org)

All US Regionals	National Partner \$5,000	Premier National Partner \$10,000
2 Conference Registrations	X	X
Exhibitor Table	X	X
Electrical Service + Wifi	X	X
Opportunities to provide Giveaways	X	X
Attendee list	X	X
Recognition as “Premier National Sponsor” on all marketing emails & websites for ALL US Regional Events.		X
Priority Table Selection (If Available)		X
14 Add-On credits (\$7,000 Value)		X

# Sponsorship Opportunities

## Add-Ons

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### CONFERENCE BADGE SPONSORSHIP . . . . . \$1,000 OR 2 CREDITS

As the badge sponsor your company logo will be printed on all attendee badge stock.

### CONFERENCE BREAK SPONSORSHIP . . . . . \$1,000 OR 2 CREDITS

As the exclusive sponsor for the conference break (AM or PM) you will receive signage at the break tables recognizing your company as the sponsor and the ability to place company marketing materials on the break tables for attendees.

### ALL DAY COFFEE SPONSORSHIP . . . . . \$1,000 OR 2 CREDITS

Help the attendees stay alert by sponsoring an all day coffee station. Your company name and logo will be prominently displayed all day at this station.

### CONFERENCE BREAKFAST SPONSORSHIP . . . . \$1,500 OR 3 CREDITS

Become the primary sponsor for the conference breakfast. The primary sponsor will have the ability to place company marketing materials on tables during breakfast and signage will be provided recognizing your company as the breakfast sponsor.

### CONFERENCE LUNCH SPONSORSHIP . . . . . \$2,000 OR 4 CREDITS

Become the primary sponsor for the conference lunch. The lunch sponsor will have the ability to place company marketing materials on tables during lunch and signage will be provided recognizing your company as the lunch sponsor.

### MY ATTENDEE CENTER SPONSORSHIP . . . . . \$1,500 OR 3 CREDITS

The new “My Attendee Center” will be used at each regional conference. One vendor per conference will be able to sponsor the “My Attendee Center” that will include prominent branding in the mobile experience.”  
(7 Available)

### WELCOME RECEPTION OR NETWORKING SOCIAL SPONSORSHIP . \$3,000 OR 6 CREDITS

Become the primary sponsor for the Welcome Reception or Networking Social based on the event. The sponsor will have the ability to place company marketing materials on tables during the event and signage will be provided recognizing your company as the event sponsor.

\*May vary based on conference. Excludes Mid-Atlantic Conference



new



new

# Presentations

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## SPONSOR PRESENTATIONS

- A limited number of vendor presentations are available at no additional cost.
- In order for your session to be considered you must **first be an exhibitor at the event.**
- It is important to note that we usually have more session proposals than we can have presented in one day. In proposing a session that is to be considered for the agenda, two elements are important. First, the session must be of a generic nature discussing a technology or user functionality with which your company is involved, not a specific sales demo. **Second, a presentation done jointly with a HEUG member institution using your services will get primary consideration.**

# NWHEUG Alliance

To Exhibit go to: <http://www.heug.org/nwheugsponsor>

## Upcoming Conference:

June 5-6, 2016

Hotel Murano

Tacoma, WA

## States in Region:

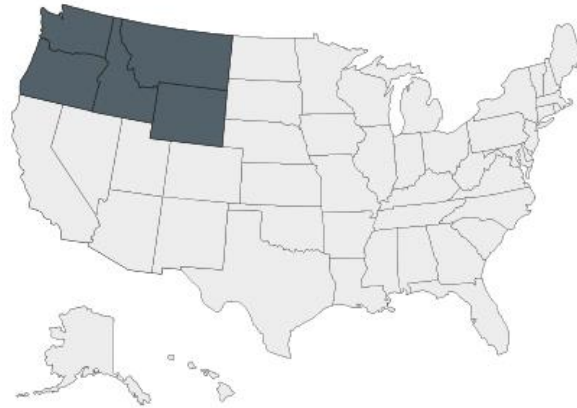
Idaho

Montana

Oregon

Washington

Wyoming



**New for 2017!**

## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

# Mid-Atlantic Alliance

To Exhibit go to: <http://www.heug.org/midatlanticsponsor>

## Upcoming Conference:

June 21, 2017

University of Delaware  
Newark, DE

## States in Region:

- District of Columbia
- Delaware
- Maryland
- Pennsylvania
- Virginia



## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

## Who Attends:

University of Maryland, Baltimore  
University of Maryland, Baltimore County  
Haverford College  
MICA  
University of Baltimore  
Towson University  
University of Maryland, University College  
University of Delaware  
University of Maryland University College  
Bowie State University  
The Graduate School at UMBC  
Coppin State University  
The George Washington University  
Frederick Community College  
Salisbury University  
University of Colorado  
James Madison University  
Johns Hopkins University - Applied Physics Lab  
UMBC  
University of Maryland, Eastern Shore  
University of Maryland, Baltimore County (UMBC)  
Frostburg State University  
University of Maryland Eastern Shore  
University System of Maryland  
National Academies of Sciences  
Catholic University of America  
University of Pennsylvania  
Brookings Institution

# SWHEUG Alliance

To Exhibit go to: <http://www.heug.org/swheugsponsor>

## Upcoming Conference:

July 11-12<sup>th</sup>, 2017

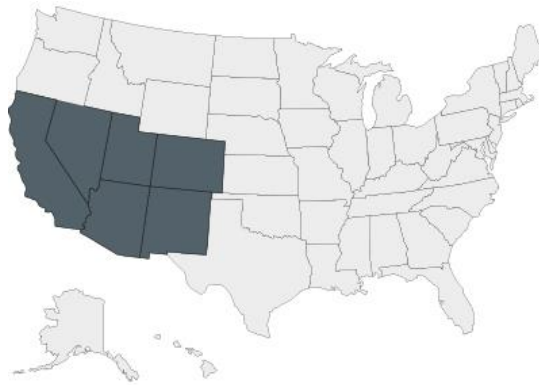
Hilton Orange County/Costa Mesa

3050 Bristol St.

Costa Mesa, CA, 92626

## States in Region:

- Arizona
- California
- Colorado
- Nevada
- New Mexico
- Utah



## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

**SOLD OUT**

**2016 Sold Out!**

## Who Attends:

University of Utah  
University of Nevada, Reno  
Los Rios Community College District  
Santa Clara University  
Chapman University  
City University of New York  
University of Colorado  
San Diego Community College District  
Cerritos College  
California State University, Dominguez Hills  
University of Arizona  
California State University Fresno  
CSU Dominguez Hills  
California State University, Chico  
Arizona State University  
Azusa Pacific University  
California State University Los Angeles  
Stanford University  
California State University, Monterey Bay  
California State University Long Beach  
College of Southern Nevada  
California State University Chico  
County of Ventura  
California State Polytechnic University, Pomona  
California State University Northridge  
Pepperdine University  
California State University Dominguez Hills  
University of California, Santa Cruz  
Palomar College

MiraCosta College  
California State University, Office of the Chancellor  
Soka University  
Long Beach Community College District  
University of Colorado Boulder  
California State University System-Wide  
California State University San Marcos  
California State University, Fresno  
California Maritime Academy  
San José State University  
Riverside County, California  
National University  
Glendale Community College  
Claremont Graduate University  
San Diego State University  
CSU Monterey Bay - Student Information Systems  
California State University Monterey Bay  
Soka University of America  
California State University Chancellor's Office  
University of California, Berkeley  
University of Houston System  
CSU Monterey Bay  
CSU Fullerton  
Brigham Young University  
California State University Fullerton



# SCHRUG Alliance

To Exhibit go to: <https://www.heug.org/schrugsponsor>

## Upcoming Conference:

July 24-25 2017

Student Center South at  
University of Houston  
4800 Calhoun Rd.  
Houston, TX, 77004

## States in Region:

- Arkansas
- Louisiana
- Mississippi
- Oklahoma
- Texas



## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

**SOLD OUT**

**2016 Sold Out!**

## Who Attends:

University of Texas System  
University of Houston System  
University of Texas HSC at Houston  
University Of Texas Medical Branch  
Galveston  
Lone Star College  
University of Texas Health Science Center  
San Antonio  
University of Texas at Dallas  
University of Texas at San Antonio  
The University of Texas at San Antonio  
Cerritos College  
Houston Community College  
University of Texas MD Anderson Cancer  
Center  
University of Houston-Victoria  
University of North Texas System  
UT Health Science Center at Houston  
University of Texas at Tyler  
UT Dallas  
Los Rios Community College District  
University of Houston-Clear Lake  
Fort Bend ISD  
Stanley  
University of Texas at El Paso

Texas Christian University  
University of Texas at Arlington  
The University of Texas at Arlington  
Fort Bend Independent School District  
University of Houston  
The University of Texas Rio Grande Valley  
University of Houston  
University of North Texas  
University of Houston - Victoria  
University of Houston-Clear Lake  
Lone Star College System  
University of Texas Rio Grande Valley  
University of Texas System  
Univ. of Oklahoma Health Sciences Center  
University of Saint Thomas  
Lee College District  
Lee College  
University of Houston, College of Architecture  
and Design  
University of Texas Southwestern Medical  
Center  
Southern Methodist University  
Houston Community College  
University of Houston Clear Lake  
University of Oklahoma  
University of Texas System, Office of  
Employee Benefits  
University of Texas Health Center at Tyler  
University of St. Thomas  
The University of Texas at Dallas

# NEWHEUG Alliance

To Exhibit go to: <https://www.heug.org/newheugsponsor>

**Upcoming Conference:**  
TBD August

**States in Region:**

- Connecticut
- Maine
- Massachusetts
- New Hampshire
- New Jersey
- New York
- Rhode Island
- Vermont



**Exhibitor Information:**

\$800 Early Bird Rate

\$1,000 Late Rate

**Who Attends:**

University of Massachusetts-Dartmouth  
Williams College  
University of Massachusetts-Amherst  
University of Rhode Island  
Stony Brook University  
Cornell University  
University of Connecticut  
University at Albany  
University of Massachusetts Lowell  
Brandeis University  
New York Institute of Technology  
NYIT  
Tufts University  
SUNY Stony Brook University  
University of Massachusetts Office of the President  
University of Nevada, Las Vegas  
Syracuse University  
Dana-Farber Cancer Institute  
Harvard University  
University of Massachusetts-Boston  
Rhode Island College  
State University of New York at Buffalo  
Salem State University  
Trinity College  
University of Massachusetts Boston  
University of Massachusetts, Lowell  
MassBay Community College  
Harvard Chan School  
Wesleyan University  
Clarkson University  
University of Massachusetts Medical School  
UMass  
Harvard University- FAS Registrar's Office  
University of Massachusetts Dartmouth  
Boston College  
University Information Systems

**SOLD OUT**

**2016 Sold Out!**

# SEARUG Alliance

To Exhibit go to: <https://www.heug.org/searugsponsor>

## Upcoming Conference:

TBD September

## States in Region:

- Alabama
- Florida
- Georgia
- Kentucky
- Mississippi
- North Carolina
- South Carolina
- Tennessee
- Virginia
- West Virginia



## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

**SOLD OUT**

**2016 Sold Out!**

## Who Attends:

UNC Chapel Hill  
James Madison University  
North Carolina State University  
Duke University  
Embry-Riddle Aeronautical University  
Emory University  
Embry Riddle Aeronautical University  
Florida State University  
University of North Carolina at Chapel Hill  
University of Virginia  
Duke University, Sanford School of Public Policy  
University of Miami  
North Carolina State University  
NC State University  
NCSU  
New Resources Consulting  
Valdosta State University  
Cerritos College  
North Carolina State University  
NC State University  
City of Raleigh  
Duke University's Fuqua School of Business  
Virginia Community College System  
UNC  
Florida A&M University  
Alabama State University

# MIDHEUG Alliance

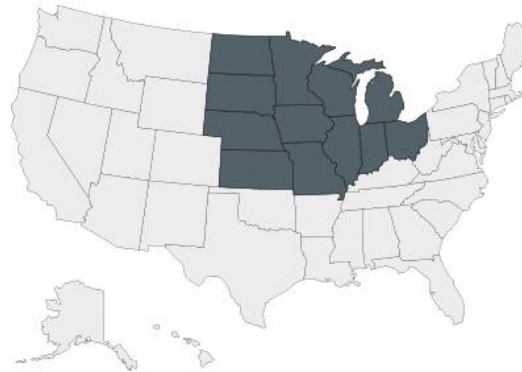
To Exhibit go to: <https://www.heug.org/midheugsponsor>

## Upcoming Conference:

October 12-13  
Pheasant Run Resort  
4051 E Main St.  
St. Charles, IL 6174

## States in Region:

- Kansas
- Illinois
- Indiana
- Iowa
- Michigan
- Minnesota
- Missouri
- Nebraska
- North Dakota
- Ohio
- South Dakota
- Wisconsin



## Exhibitor Information:

\$800 Early Bird Rate

\$1,000 Late Rate

**SOLD OUT**

**2016 Sold Out!**

## Who Attends:

University of Minnesota  
Loyola University of Chicago  
Northwestern University  
DePaul University  
University of Wisconsin - Platteville  
University of Cincinnati  
Illinois State University  
University of Wisconsin - Green Bay  
Higher Education Guests  
College of Lake County  
UWSP  
University of Missouri System  
University of Wisconsin - Oshkosh  
University of Wisconsin - Eau Claire  
The Ohio State University  
University of Wisconsin - Madison  
University of Nebraska  
Illinois Central College  
University of Wisconsin - Whitewater  
Mid-State Technical College  
University of Wisconsin - Milwaukee  
University of Wisconsin - Parkside  
University of Wisconsin - Stout  
University of Pittsburgh  
Moody Bible Institute  
Missouri University of Science and Technology  
Marquette University  
University of Wisconsin System Service Center  
Wisconsin Indianhead Technical College  
University of Minnesota Duluth  
University of Wisconsin - Superior  
Northern Illinois University  
Lakeshore Technical College  
University of Wisconsin Administration  
University of Wisconsin System Administration  
Medical College of Wisconsin  
University of Wisconsin - La Crosse  
University of Missouri-St Louis  
University of Wisconsin Colleges  
School of the Art Institute of Chicago  
SAIC

UW-Madison  
University of Chicago  
University of Wisconsin Oshkosh  
University of Wisconsin - Madison Office of the Registrar  
Mid-State Technical College (WILM)  
Northeast Wisconsin Technical College  
Ohio State University  
University of Wisconsin Colleges and Extension  
UW Platteville  
UW-Madison, Division of Enrollment Management  
City Colleges of Chicago  
University of Wisconsin System  
University of Michigan  
University of Wisconsin-Madison  
University of Missouri-Columbia  
University of Wisconsin System Administration Financial Admin SFS  
Loyola University Chicago  
UW Whitewater  
University of Wisconsin - River Falls  
University of Wisconsin - Madison DoIT  
Capella University  
UW Madison - DoIT  
Illinois State University  
UW-Milwaukee Financial Aid  
University of Wisconsin-Parkside  
Madison Area Technical College  
UW - Oshkosh  
Heartland Community College  
University of Northern Iowa  
Boise State University  
University of Wisconsin  
University of Wisconsin - Colleges and Extensions  
Madison Area Technical College  
University of Wisconsin - Stevens Point  
University of Wisconsin Parkside  
Grand Rapids Community College  
University of Wisconsin - Extension  
Benedictine University  
The University of Chicago  
Fox Valley Technical College