



## Indianapolis IN - March 17-20, 2013

The Alliance 2013 conference is 10 days away! Here are some important information items you may need as you prepare for your conference participation.

**ID REQUIRED:** You will be required to show identification when picking up your registration materials at the conference. The registration area for all attendees is in the Indiana Convention Center – West Lobby – Level 1 (across from the Westin). Name badges **must** be worn to all conference functions.

**CHECK-IN:** In addition to your name badge, at check-in you will receive a conference tote bag, water bottle, program guide and coupon book. We will have water stations throughout the Convention Center to fill your bottle. **Don't lose the coupon book** – it contains special ads from our sponsors and vendors **AND the drink tickets** for the Sunday Opening Reception and the Tuesday night event.

**PROGRAM GUIDE:** Attendees this year will receive a printed guide instead of a program at registration. The guide will be a packet that includes handouts for each day plus one general information handout. The handout for each day will include the schedule for the day and a list of the sessions by track and by time. The title of each session and its location will be listed in a grid to make it easy to navigate. Complete session information including description and presenter information will still be available on the conference website to help you build your agenda. The general information handout will include maps so that you can easily locate rooms during the conference. Thanks for joining us in being 'green'!

### REGISTRATION HOURS – INDIANA CONVENTION CENTER WEST LOBBY:

Saturday, March 16, 3:00 pm -7:00 pm

Sunday March 17, 7:30 am - 8:00 pm

Monday, March 18, 7:00 am – 5:00 pm

Tuesday, March 19, 8:00 am – 12:00 pm (at noon Registration moves to the Show Office –CSO1, 2<sup>nd</sup> level)

**Please note: if you are an exhibitor or presenter/co-presenter, there will be a designated registration desk for you to check-in at, in the same location as above.**

**ALLIANCE AGENDA:** Have you built your conference agenda ahead of time? Alliance offers so many great sessions and opportunities to learn from fellow HEUG members that it can often be overwhelming when trying to decide which of the 430+ sessions to attend. Please click [here](#) for instructions on how to build your agenda. As a reminder, the program guide will only contain session names, refer to the sessions online for descriptions.

**CONFERENCE UPDATES:** Stay on top of Alliance updates on-site by reading the nightly emails. These emails will list the next day's highlights and any session room changes. Follow us on Twitter during the conference, using the hash tags #alliance13 and #heug.

**WiFi:** We will be providing complimentary Wifi throughout the Convention Center.

SSID is **Alliance2013**

User Name: **Alliance2013**

Password: **Alliance**

**TRANSPORTATION:** Because all of our conference hotels are within easy walking distance of the convention and many connect to the convention center via 2<sup>nd</sup> level skywalks, transportation for sessions and events will not be needed this year. Click [here](#) for a map of the downtown area.

**AIRPORT TRANSPORTATION:** Indianapolis International Airport is located about 16 miles from the Indiana Convention Center. Ground transportation options are available at the Indianapolis International Airport. Click [here](#) for more information.

- **Go Green Shuttle – The Go Green Shuttle** is only \$10 and leaves the airport every half hour. It makes 9 stops to the downtown area hotels including one at the Convention Center and one at Lucas Oil Stadium. Please book ahead of time to guarantee a spot. Click [here](#) for more information.
- **Taxis – Taxi charge a \$15 minimum for all fares** from the airport, regardless of distance. A taxi from the airport to downtown Indianapolis is around \$30-\$35. Please click here for detailed taxi information.

**CPE SESSIONS:** The Alliance conference is pleased to offer over 70 CPE sessions. Please [click here](#) to see the list of CPE sessions and to download your CPE tracking form.

**SPECIAL MEAL REQUESTS:** We have planned for special meals for those individuals who indicated a need on their registration form. We will accommodate the following special meals: Kosher, Halal, Gluten Free, Vegan and Vegetarian. Please contact any convention center server during the meal functions and they will assist you. Any other requests have been taken into consideration with menu planning, and all food will be labeled.

**GREEN INITIATIVES AT ALLIANCE:** We have taken a number of steps to ensure many aspects of the Alliance Conference are “Green”. For a list and to see what you can do to make your participation “Green”, click [here](#).

**SEVERE WEATHER PROCEDURES:** As spring arrives in the US, so does the severe weather possibilities. Please take a moment to familiarize yourself with the Indian Convention Center severe weather procedures [here](#).

**COAT AND LUGGAGE CHECK:** The hotels will accommodate any of your special needs with storing your luggage. Please see your hotel concierge for assistance. We will not be providing a coat check area.

**INDIANAPOLIS TOURS:** You are still able to sign up for the tours. These tours will take place on Sunday. Visit the [tour page](#) for details.

**FUN RUN/WALK:** You still have some time to join us for the annual Fun Run/Walk sponsored by ioConsulting. Click [here](#) for more info and to register. We will accept registration until 6:30 pm, March 16.

**HEUG STORE:** New this year, we will be selling HEUG and Alliance logoed merchandise. Items range from \$2-\$33 and include hats, shirts, coffee mugs and plenty of St. Patrick's Day bling! Cash or CC (Visa, MC, Discover, AmEx) will be accepted. Store Hours:  
 Saturday, March 16, 3:00 pm – 7:00 pm                      Sunday, March 17, 8:00 am – 6:30 pm  
 Monday, March 18, 8:00 am – 5:00 pm                      Tuesday, March 19, 8:00 am – 12:00 pm

**SUNDAY KICK-OFF EVENTS:** Join your fellow attendees and kick off Alliance with the Community Sessions followed by the Mix and Mingle. This is a great opportunity to network and meet other Alliance attendees starting at 3:30 pm. The Community Sessions are in various areas of the convention center, level 1. A map of locations can be found [here](#).

## ALLIANCE GIVES BACK – COMMUNITY SERVICE PROJECTS

- **“HeUG” Indy Blood Drive**  
Monday, March 18, 10:00 am - 3:00 pm - Room 113
- Give a “HeUG” to the host city! The need for blood donations never ends – the need for transfusions is 24/7. One day only, so stop in on Monday and give the gift of life. Click [here](#) to pre-register.
- **“HeUG” a Dog – Paws and Think**  
Monday, March 18, 9:00 am – 11:00 am and Tuesday, March 19, 9:00 am – 11:00 am - West Registration Lobby  
The “HeUG” a Dog program is back for its third year and this time we are partnering with Paws and Think. Be sure to stop by and visit with the dogs and learn about this great organization.
- **“HeUG a Heifer” with Heifer International**  
Monday and Tuesday, March 18-19, 7:30 am – 12:30 pm – West Registration Lobby  
Stop by the table and learn more about this fantastic organization that creates sustainable communities by donating animals to those in poverty. The Alliance 2013 conference wants to join the cause! A donation of \$10 - \$25 can buy a share of a water buffalo, pig or even a flock of geese! Join Alliance 2013 as we help a family and community become independent!

**STOP AND SHARE SESSIONS:** Monday (11:45 am – 12:45 pm), Tuesday (12:00 pm – 1:00 pm), Wednesday (9:15 am – 10:15 am) - Wabash 2/3

How do the 'Stop and Share' sessions work? Do you have a burning issue you wish to get feedback on from other schools? An attendee who has an interest in a topic will list the topic and list themselves as the Facilitator of the session on the board outside the

room. By initiating the session, an attendee is agreeing to be the Facilitator of that topic. Each topic will be assigned a number that corresponds to an area of the room. Anyone interested in the topic shows up at the time and location as shown on the grid to contribute and learn about the topic listed. During the Alliance Conference, we have three scheduled times for Stop and Share sessions throughout the conference with a potential of 12 different topics each time. You can see scheduled topics or schedule your own even before you go on the conference website.

**MEET THE EXPERTS:** Monday and Tuesday, various times – Wabash 1

Oracle's 'Meet the Experts' program is back at Alliance 2013! Don't miss this opportunity to meet with Oracle strategy and development experts specialized in the products you use. 'Meet the Experts' is informal and provides the chance to connect one-on-one with Oracle team members who focus on the areas that interest you most. Specialists on a range of product and solution areas will be standing by to discuss the latest releases, help you map the best path for your enterprise, and answer the questions that keep you up at night. Click [here](#) for days/times and schedule to download.

**VENDOR EXPERTISE DIRECTORY:** Sunday, 6:30 pm – 9:00 pm, Monday, 9:00 am – 3:30 pm and Tuesday, 9:00 am 3:15 am. Back this year, the directory provides a listing of the vendors and their areas of expertise. In addition, the directory also lists what regions the vendors operate in. Be sure and check out the directory [here](#) so that you can plan your time in the Vendor Hall.

**OPENING NIGHT RECEPTION:** Sunday, March 17, 6:30 pm – 9:00 pm (immediately following the opening session) - Halls A-C.

Join us in kicking off Alliance 2013 Irish Style. This year our opening session and reception falls on St. Patrick's Day, and we have a celebration planned for you. Shh, we want to keep much of it a surprise, but we promise not to disappoint with our traditional Irish entertainment and food. Come ready to sample corned beef and cabbage, drink a pint of Guinness (or soda) and reacquaint yourself with your fellow attendees and mingle with our vendors. Wear your Green!

**TUESDAY KEYNOTE:** The keynote by Jane McGonigal on Tuesday morning is at the Indiana Convention Center, Hall D/E, and immediately following, Jane will hold a book signing.

**CLOSING NIGHT CELEBRATION SPONSORED BY SMART ERP:** Tuesday, March 19, 6:30 pm- 11:00 pm - JW Marriott Indianapolis – *Dress is tailgate style, jeans, and your college colors or favorite Sports team shirts. No shorts or flip/flops please.*

Indianapolis, home to the world famous speedway and Indianapolis 500 race, is also a sports and food truck mecca. Also home to the Colts (football) and Pacers (basketball), we are planning a night to remember for the sport enthusiast – and everyone else!

After gaining your "pit pass credentials" to enter, you will be transported through three levels of entertainment, food and drink at the JW Marriott. Highlights Include:

- Kick back at a traditional tailgate party
- Chill at the Coffee House and Dessert bar
- Dueling Pianos - yep, we've got them too!
- If dancing the night away is more your style, we have you covered! Straight from Las Vegas where he headlines nightly at the "Bourbon Room" in The Venetian Resort, one of the top names in high-energy entertainment-- entertainer, motivational speaker, and emcee, Marvelless Mark, will bring contagious rock concert energy to Alliance 2013.

**Pit pass distribution and entry will be on the second level of JW Marriott. You must also have your Alliance Conference Badge and any guest passes will need to be purchased at the conference registration desk prior to noon on Tuesday, March 19.**

**HAVE A QUESTION:** If you need any help on-site, please go to the information desk for assistance – Indiana Convention Center - West Lobby.

**CONTACT US:** [support@alliance-conference.com](mailto:support@alliance-conference.com)